

KENTUCKY PLANT REFLECTS IDEALS



STATION CONTINUES WATTERSON'S WORK

CREDO HARRIS MAINTAINS STANDARDS OF WHAS

Broadcaster of Louisville Courier-Journal Puts Spirit of "Marse Henry" on the Air

By Vera Brady Shipman

As every home or business concern reflects the countenance of its founders, so does a Radio broadcasting station reflect in its programs its "man behind the gun"—the moving spirit of the local organization.

The Louisville Courier-Journal, WHAS as it is known on the air, has been well known in newspaperdom since the fiery days of its illustrious editor, the late Henry Watterson, "Marse Henry," as he was affectionately known. Southern democracy has been represented faithfully in the halls of fame through the Courier-Journal's eloquent outbursts of patriotism.

WHAS was opened at Louisville in the adjoining building to the newspaper on July 16, last summer. The station operates on 360 meters. At one time a change was contemplated, but at the urgent request of fans, the station remained in the original class.

Meet Credo Harris

When I contemplated visiting Louisville station, and the Digest office notified them of my intention, a prompt card of their Arts Club courtesies was forwarded me.

I was interested to find just what kind of a man was back of WHAS, whose thoughtfulness for small courtesies was so evident. I asked for Credo Harris. Mr. Harris greeted me.

Mr. Harris is a man of poise, a writer, a critic and a man of infinite dreams of what a broadcasting station should accomplish.

Affiliated with the first families of Kentucky (a brother-in-law of the present Lieutenant-Governor Ballard, I afterwards learned), Mr. Harris has gained acquiescence of the leaders of the arts in Louisville and has, through their co-operation, kept his programs of WHAS on a footing of unusual distinction.

Use Chimes

And is it not typical of the plan of such a man that the WHAS opening and closing chimes signal the opening bars of "My Old Kentucky Home," putting the hearers in instant sympathy with southern ideals?

"I feel," said Mr. Harris, "that every broadcasting station owes to its listeners a sense of responsibility of what comes to them through the air. If we give our listeners jazz, we are helping to keep the American pleasures down to the war level. If we give them too scholarly a program they will tune out and leave us 'high and dry' for programs from other stations who give them what they think they want. But the broadcasting opportunity has a duty to its unseen audience, whose emotions (however latent) will respond as well to a Kreissler arrangement of some favorites as to a new jazz release. The public does not want to be 'educated' but she does want the broadcasting station to realize that her ideals, her desires and her hopes are for fulfillment of a degree better than the mob. And so on every program which goes out from WHAS, there is meant to be some message of depth, some aesthetic flash which touches a heart waiting for the sunrise."

On the right is Credo Harris, director of Station WHAS, whose influence for higher grade programs is felt by Radiophans. At the left is Harold A. Saylor, whose southern accent has pleased many in colder climes. The center photo is of Miss Helen Mitchell, New Albany, Indiana, who gave a recent clavichord recital and was dressed according to the period of the songs. The instrument was loaned by Frank C. Carpenter, Louisville

WHAS in carrying out this ideal, adds to its programs each day, brief paragraph talks on bible characters, given by advance students of the several Theological Seminaries located at Louisville, recitals of especial worth and talks on general interest by visitors or representative citizens. A regular system of setting up exercises is now in preparation to be broadcasted each evening for ten minutes, directed by a local physical director. They call it the largest "physical culture class in the world."

WHAS announcer is Harold A. Salleyer, who like Mr. Harris, has the southern accent which is pleasing on the air. The chief operator is J. E. Graft with Fred Harlow as assistant.

A drive around Louisville gave the first-time visitor a splendid idea of the city and its environment. On the Ohio river, the broad driveway along the wharves shows a river traffic to us who are accus-

tomed to the Great Lakes. The house boats, the regular pleasure and cargo trips to and from Cincinnati and down the Mississippi to New Orleans, are picturesque as could be desired.

Louisville's beautiful park, with its natural curves and rows of white-gowned birches, its residences and its city hall, which houses a mayor whose regime is notable in its integrity, Mayor Houston Quin, whom it was my pleasure to interview, has a career outstanding for clean, moral strength.

Favor Better Program

Louisville Arts Club is a charming retreat where members dine in quiet and where visiting artists may be entertained in the spacious reception halls.

And to the first time visitor to Louisville, the spirit of the newspaper broadcasting, the WHAS spirit that better programs make better listeners, will go far in its intended radiation.

ETHER WAVE CONTROL MAY WIN NEXT WAR

Nations Are Working to Develop Manless War Machines

WASHINGTON.—Radio is being prepared for the next war.

With every advancement in battleship, tank or machine gun construction, governments throughout the world are developing Radio to perfect their military machinery.

Radio tanks have been known for at least three years. Latest reports concern the development of these weapons so as to bring them under Radio control.

According to the plans, no opening would be needed for the operator's vision. He would be entirely encased in armored steel, and would receive his minute directions by Radio from another, but more remote and hidden, tank controlled by an officer. This officer could regulate a platoon of tanks.

But tanks entirely controlled by Radio have been invented. They are devised to be manless. Radio alone, from a safe distance, is planned to drive the tank and man the machine guns.

This is no vague possibility, for it has been put into practice in maneuvering a manless battleship at sea. Firing the guns could have been the next step.

AMERICAN CUTS IN ON EIFFEL TOWER

YANKEE HAS "DISJOINTED SENSE OF HUMOR"

French Police Fail to See Joke in Interference Created by Unknown Private Plant

PARIS.—"An American with a disjointed sense of humor," as he is described by the Ministry of Telegraphs and Telephones, is being sought by the French police, at the request of the French Government, on a charge of being responsible for interference with the Eiffel Tower's Radio telephonic broadcasting.

This interference, it is alleged, is carried out through a private Radio telephone station capable of working on a long wave length and has caused havoc with the Government's official Radio transmission during the last few days.

Picks on Entertainment

The supposed practical joker who is the owner of the strong Radio outfit has been systematically "troubling" the Eiffel Tower transmission, but has studiously refrained from interfering while official communications were being sent, contenting himself with disturbing musical selections and similar entertainment features.

Promptly at the stroke of 5 o'clock, one afternoon, while the Eiffel Tower was in the midst of a program of classical music, the meddler, who is officially known as "Zero Radio Telephone Post," broke in with a characteristic interruption.

"Classical music is no good," said the voice, speaking English; "let me give you some real music."

Then a piano was heard giving a ragtime rendition of "Casey Jones."

The police have learned the approximate location of this Radio outfit, and they are hunting it in the vicinity of Asnières.

RADETEC
TRADE MARK

is a complete Radio Detector

Clearer tone, greater volume, longer life than other detectors. Adjusted and tested to music. Permanent, but can be re-adjusted. If detector is unsatisfactory on arrival, return for refund. For Sale at your dealer or we will send one P. P. for a dollar and your dealer's name.

Manufacturers of crystal sets. **SPECIAL OFFER!** Dealers and Jobbers, write!

TOWNER RADIO MFG. CO.
2620 Victor Street J, Kansas City, Missouri
Reference: Fidelity Nat. Bk. & Tr. Co., K. C. Mo.

MADE BY COTO-COIL CO. N.Y.C. 1000

The Superlative Inductance

Four years of careful attention to the details of manufacture of this type of inductance unit has yielded a product of unquestioned superiority. And with increased efficiency in manufacturing methods, moderate prices prevail for all sizes.

Ask Your Dealer

Cotoco

"Built First to Last"

COTO-COIL CO. PROVIDENCE